



**South Shore Workforce Investment Board
Board Meeting
8:30 AM – 10:30AM on October 29, 2010 at
South Shore Country Club,
274 South Street,
Hingham, MA 02043**

Members Present:

Harry J. Brett
Patricia Daly
Peter Forman
Greg Hanley
Paul Hart
James Howard

Stephen Howard
Jeffrey LaFleur
Linda M. Lawrie-Braunstein
Joseph MacRitchie
Kevin Madden
Joseph Notini

Dean Rizzo
Harry Salerno
Doric Scarpelli
Keith Segalla
Don Uvanitte

Members Absent:

David Cesario*
Joan Cirillo*
Geraldine Dussault*
Brenda Ebode
Denis Hanks*

Martha Sue Harris*
William Harris*
Bruce King
Rosemarie McGillicuddy*
Jeanette Paul*

James Pinkham*
Paul Sullivan*
Nichole Thompson
Charles Wall*

WIB Staff Present:

Maryellen Brett
Joyce Livramento-Young

Alicia LeClaire
Regina Zahran

Deborah Lipton

Guests:

Arthur Brookfield*
Kenneth Messina

Laurie Fadden
John Murray

Mark Gyurina
Kevin Parham*

**Excused Absence*

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- I. Don Uvanitte, Chairman called the meeting to order at 8:45 a.m. The meeting began with a welcome to all members and guests.
 - II. Motion was made to accept the minutes of the June 30, 2010 meeting: the motion was accepted by Harry Brett and seconded by Harry Salerno; the motion was carried.
 - III. Harry Salerno, Treasurer presented the Treasurer's report. The report covers the funds for FY11; includes state and federal allocations and expenditures. The first section of the report reviews the Workforce Investment Act (WIA) programs. The Board's goal is to ensure the Career Centers are doing their programs. A motion was made to accept the Treasurer's Report, motion made by Jim Howard and seconded by Harry Brett. Motion was carried.
 - IV. General Updates

Alicia LeClaire: HealthWork Alliance Grant; 23 adults are participating in the program at Quincy College studying for four different one-year health certifications. The programs are: Billing

and Coding, Phlebotomy, Exercise Science and Surgical Tech. This program is a testament to how important it is for people to have access to training that is going to get them a certificate to help them obtain a new job. Local partners are: Quincy YMCA, Manet Community Health Center, Quincy Medical Center and Quincy Chamber of Commerce.

Clean Energy and the Green Sector as a Job Incubator. There were several state-wide conferences that I attended. Also, I recently participated in the SEMASS Partnership for Clean Energy. It a \$5.973 million grant. State Partners include: Bristol Community College, UMass Dartmouth, Massasoit Community College, Southeastern Tech-Institute, the Bristol and Brockton and South Shore Workforce Investment Boards. There are several different aspects to this grant were they developed a green center at Bristol Community College. We will be sending government workers to programs there; mostly around energy management. The green sector as a job incubator is very different this year. Last year there were mostly job seekers present; people were very confused about the green sector, what it had to offer. This year was different: I had the opportunity to speak to and to listen to scientists who are working at Polaroid in New Bedford. This is a company that has taken a Polaroid Film making manufacturing site and turned it into a film for solar film to be imbedded into the windows and it will be creating it's own energy. This is fascinating work. There is a lot more being done this year for the green sector in MA; however it isn't producing many jobs yet.

Doric Scarpelli: Rockland recently broke ground for the new \$86 million middle school which is attached to the renovated high school. This project is being done through a grant with National Grid.

Maryellen Brett: It appears in the workforce field that they were trying to create the jobs before there is a full sector. Now that we have been able to participate and to partner in more events we were able to stay on top of and to add our voice to national and local/state policy around the health and green sectors and go forward. Another interesting item: Ed Lofgren is part of a group that is seeking to build an extensive training and educational facility in the marine sciences and environmental field in Scituate. Ed's marine group made a presentation to the South Shore Chamber's South Shore Economic Development meeting and has also met with UMass Boston.

Joyce Livramento-Young: General Equivalency Diploma (GED) review: the program took place during the summer of 2010. Department of Elementary and Secondary Education (DESE) provided funding of \$23,980 which allowed 16 students to prepare for the GED test with the expectation of a better opportunity to attain employment. The program ran from June 21, 2010 – August 31, 2010. We expect to run this program again in the Summer of FY11. Of the 16 individuals who participated, 2 passed all five sections: Language Arts – Reading, Language Arts – Writing, Math, Science and Social Studies. The classroom instruction was self-paced, tutoring and classroom training. The summary report is available on the SSWIB website.

Doric Scarpelli: Rockland has a pre-GED Year-Round program to help complete coursework. GED testing is given at specific locations throughout the state. It is a hard copy paper test, not available on-line; takes two days to complete the 9 hour test. The testing is controlled by the Department of Elementary and Secondary Education.

Kevin Madden: The Quincy Career Center has a Job Club, it consists of a group of mature job seekers; they meet monthly; Gov. Patrick visited them at their location at the International House of Pancakes in September.

Budget review: YouthWorks state funds were \$63,028 for FY10 and \$63,028 for FY11; however, the state allowed the FY11 funds to be spent during the summer of 2010. We are not sure how the YouthWorks program will be funded in FY11. The FY10 summer money is appropriated in the FY11 budget.

Supplemental Rapid Response: this is for training of dislocated workers; allocated for this year only. Title 1 Dislocated worker funds can be carried over to the next fiscal year. Rapid Response funds will be used first.

Capital review of computer equipment: the computers, routers, etc. need to be upgraded at both Career Centers. An estimate of \$40,000 was recently obtained from a state approved vendor. It will be installed by the state IT Department.

Quincy Career Center assisted the town of Rockland to find employment for local residents to work on the upgrade of the 1880 Lincoln Public School.

Job Fairs: Quincy Career Center recently partnered with Thomas Crane Public Library with a job fair. There have also been Resource Fairs at both Quincy and Plymouth Career Centers.

On-the-Job Training (OJT): the state has applied for a grant and attained one for \$1 million. This will be done through the Plymouth Career Center.

South Shore Chamber EXPO: Two Quincy Career Center Business Service Representatives (BSRs) attended with the SSWIB.

V. Committee Updates

Youth Council: Debbie Lipton and Stephen Howard

Summer youth employment: 121 youth were employed throughout the entire south shore region through five different vendors. YouthWorks program is state funded; focused on serving Quincy, Weymouth and Randolph youth. 74 youth were served with the assistance of Quincy Public Schools. The WIB is exploring alternative funding sources for FY11.

FY11: two **Mid-Year** grants were awarded to Training Resources of America (TRA) and Wellspring Multiservice Center. The grant proposals both had occupational skills training and a GED program. Wellspring currently has two enrolled with a goal five with their small business administration model with the end result is to have these youth to be working for Wellspring; and TRA is hoping to enroll 10-12; however they only have 1 enrolled to date. TRA's original intent was to have a medical office skill piece and they have found that by raising the barrier in terms of scores, that many youth were not eligible. The WIB is in conversation with TRA on how to correct this. They are now converting this to a customer service occupation skills program which will allow them more flexibility in their enrollment.

Year-Round Programs: Hull Public Schools: Plant maintenance occupational skills training for in-school youth, enrolled 5; Plymouth Boys and Girls Club: GED program and employment, target 20, currently enrolled 12; Quincy Evening High School: Credit recovery program for Quincy youth resulting in high school diploma and employment, target 45, currently enrolled 20; Training Resources of America, Quincy: GED program and employment, target 15, currently enrolled 7; Wellspring, Inc.: High school diploma and GED programs and employment, target 20 currently enrolled 10.

In late September, Weymouth High School hosted the event announcement of the "Preparing Youth for Work and Learning in the 21st Century Economy" presentation. This publication is:

based on research done by the youth subcommittee of the Massachusetts WIB, and advises us to increase the number and quality of work experiences and career exploration activities for both in-school and out-of-school youth. We have a responsibility from the education point of view, workforce, employment and human service agencies to be strengthening our collaborations and provide valuable opportunities for youth to be able to do this. A multiple pathways approach will help youth take advantage of the education, workforce development and human service services that are available. If we are partnering, that Youth have different points of entry by which they can receive a quality education in an environment that is going to support them as well as exposure to the job market and to employers who hopefully one day will be their employers.

Career Centers Committee: Jim Howard

The Career Center Committee has had three meetings: (1) reviewed the necessary documents of national, federal and state systems to create a charter; (2) Sheila Sullivan-Jardim, Executive Director of Brockton WIB, presented at the second meeting; (3) will be meeting in November to tour the Quincy Career Center. The goal is to have a draft Charter in January. The Charter will need to be signed off with the: WIB, the Career Center, the Mayor of Quincy and Division of Career Services.

VI. Old Business

Don Uvanitte: General elections for WIB Officers will take place in December for Chairman, Vice Chairmen and Treasurer. If anyone is interested in any of these positions, please let Maryellen Brett know. Our By-laws need to be updated: committees currently in the By-laws are: One-Stop Career Centers, Workforce Issues and Youth Council. I have tasked Peter Forman to chair a By-law committee and the Resource Management Committee. Unassigned Board members will be appointed to a committee. By-law changes will be sent via email to board members. Please contact Maryellen Brett or Don Uvanitte regarding committees you would like to serve on.

Joe Notini: Can a description of each committee be included?

Don Uvanitte: Yes that will be included.

VII. New Business

Next meeting will be held in the Plymouth area.

VIII. Rapid Response PowerPoint Presentation: Ken Messina

Function of Rapid Response

- To provide Information and services for companies and employees that are effected by business transitions.
- To offer Layoff Aversion strategies
- To connect other services / agencies that can assist in these transitions
- To provide direct services for both business and employees
- **Act as a gateway into the One Stop System**

Goals of Rapid Response

- Respond to layoffs and closings throughout the state
- Coordinate with company, union officials and Career Centers to plan transition strategies
- Coordinate and provide quality, on-site pre-layoff services (tailored to company & employee needs)

- Conduct registration for participants
- Provide referrals to Career Centers

South Shore companies and employees affected 2009-2011

City	Companies	Employees
Braintree	11	750
Hanover	2	51
Hingham	2	175
Kingston	1	14
Norwell	2	363
Pembroke	1	20
Plymouth	2	76
Quincy	5	106
Randolph	3	17
Rockland	2	43
Weymouth	1	30
Total	32	1,645

IX. Meeting Adjournment: 10:40

